

# Florida State Beekeepers Association's 90<sup>th</sup> Annual Convention 2010

Convention Theme

## "Beekeeping for our Future"

### Rough Planning Draft 8-5-2010

Revision No. 7 dated: 10-2-2010

#### Wednesday, October 27, 2010

UF people responsible for the Master Beekeeper program will arrive Wednesday evening, set up, and work there all day on Thursday. They will be finished by the end of the day on Thursday (probably around 8:00 pm.) **I confirmed with Irma (Estero Park Supervisor) that the park indeed closes at 9:00 pm (lights out). Per Irma: Plan on knocking off at 8:45 pm so you don't get caught outside in the dark.** The only exception to this is to allow us to have someone on the grounds in the bee yard (for safety & security)" overnight watch. **BASF needs volunteer for overnight duty since Tom Isham is no longer available for this duty.**

It was confirmed with Keith that BASF will be providing the hives (quantity needed, etc.) and BASF will have them set up on Wednesday for the UF Master Beekeeper program. The UF does will not and typically does not bring their own hives to state conventions.

#### Thursday, October 28, 2010

##### Bar-B-Q Cookout

**Start Time: 6:00 pm (set by FSBA registration form)**

**Location:** will be at Keith & Melissa's at 3004 El Dorado Blvd., Cape Coral, FL 33993,

BBQ/Cookout Admission: FREE Also, Melissa proposes that we ask that covered dishes (POT LUCK) be brought by willing attendees to offset cost of cookout, add some fun, allow others to contribute, etc.

##### BBQ Agenda:

- **Benediction (Lawrence Cutts?) 6:00 pm**
- **Meal**
- **Bonfire**
- **Auction**
- **Business Meeting (at pool side) 7:30 pm to 9:00 pm (10:00 pm if needed).**

##### Planned Outdoor BBQ Menu (per Keith):

**BBQ Chicken, BBQ Pork, Veggie Burgers, Veggie Hot Dogs, other Veggie Options by Melissa, Wild Rice (Medley), salad, various drinks (coffee, tea, soda, etc.), plus whatever turns up as POTLUCK.**

**Campfire (per Keith): There will be bonfire following the BBQ (marshmallows, smores, whatever) and prior to the business meeting.**

**BBQ Needs (per Keith): Boat size coolers for ice, coffee makers/urns, and lots of chairs. Keith has sixteen 6-ft tables and six 8-ft tables, but he has NO chairs. Bill Jones (BASF) is supposed to be coordinating/rounding up any additional tables.**

Description & Purpose: (BASF needs to write this up for inclusion in brochure published by FSBA).

- Menu by BASF subsidized by FSBA (See Menu Above)
- Time set by FSBA as 6:00 pm (registration form). This will mean that the Master Beekeeper Program set-up people may not make it on time if they don't wrap up their

**Thursday set-up early enough to make drive to the BBQ.**

- Catering, Servers, Cooks, Workers, etc. acquired by BASF subsidized by FSBA.
- Financed: FSBA will subsidize the cookout (**not to exceed \$1000**), provided that the entrance admission is FREE. NOTE: Per Bert Kelley (FSBA) traditionally the FSBA paid for this event, but this depended on the group; Tampa and Northeast Florida paid when the convention was in their back yard. However, BASF group does not have the funds to do this.
- **Keith is paying in advance (spending his own money) for BBQ and will be reimbursed up to \$1000 for his out-of-pocket expenses from FSBA funds already in our Treasury (by BASF treasurer based on receipts submitted). If our FSBA convention funds run low then FSBA treasurer will send the additional funds depleted as a result of the BBQ reimbursement. FSBA treasurer is considering all money as “convention” money with no distinction of which funds are which so long BASF doesn’t exceed the \$6,000 total of which BASF has \$5,000. FSBA treasurer, BERT is the one to contact if funds are getting too low. Call him direct at this phone number to get quick action...863-670-5468.**
- **Only those pre-registered for convention may attend the BBQ/cookout. General Public and walk-ins may NOT attend the BBQ cookout?**

Thursday, October 28, 2010

**Master Beekeeper Program**

Apprentice, Advanced & Master level exams

Venue: Estero Community Park, 9200 Corkscrew Palms Blvd.

Note: Training and exams are only for those who will actually be taking the exams. UF will not be offering any classes or workshops to the public.

Requirements from BASF: 2 rooms (both must seat ~30-40), and an outside location for ~10 bee colonies. BASF has reserved these 2 classrooms and have a suitable area set-aside which is located on park grounds for the hives (photos of this area have e-mailed). BASF has reserved and is paying \$240 of FSBA funds to secure these rooms. FSBA needs to invoice UF for the \$240, so that UF can remit to FSBA. Invoice should have FSBA’s remit-to address.

Set-Up by UF: Bee College Hives & Equipment brought in after sundown the night before.

- Training by UF
- Exams by UF
- Classroom Rental by UF and/or FSBA
- Classroom Reservation by BASF
- Outside Location by BASF
- Security by BASF: Overnight Security watch of Hives and Equipment and 24/7 security until removed at end of convention.

UF Exam people will book their own hotel reservations at the Hampton Inn down in Estero. Since they will have several people and will be loading and unloading a lot of equipment for the master beekeeper program, they are just going to stay close to the community center and not at the Holiday Inn in Ft. Myers. This UF group always pays for their own hotel rooms, so there won't be any charge associated with the UF group.

**Roy Beckford (Lee County UF Extension Agent) will be coordinating and handling everything related to CEUs and Restricted Use Pesticide licenses:**

1) In the past, the FSBA has had a county agent come give RUP (restricted use pesticide) license classes on Thursday before the main program on Friday. You get your local county agent to do it and he/she offers a 2-3 hour review and a 1 hour test. The test will be sent to be graded and you can get your RUP as a result (if you pass).

2) CEUS ARE NOT THE SAME! You only get CEUs if you ALREADY HAVE AN RUP license as people with a license need so many CEUs in order to keep their license. So, the RUP class on Thursday can double as a CEU class for those people who want to attend and already have an RUP license.

3) You can go to the CEU group in FL (perhaps at Malcolm's link below - CEUs are managed by FDACS) and try to assign CEUs to your Friday talks. They will only assign CEUs to talks that deal with pests/pest control.

Again, Roy Beckford is the agent coordinating this. Regarding the CEUs, someone from the FSBA will have to "apply" to get them directly with FDACS (not Jerry's team, but a different group altogether).

## **GENERAL BUSINESS MEETING**

**Date:** Thursday, October 28, 2010

**Time:** Immediately following the BBQ Cookout

**Location:** Keith & Melissa's at 3004 El Dorado Blvd., Cape Coral, FL 33993

Traditionally the general business meeting was held on Saturday morning, but with the "day in the bee yard" event, in order to have more attendance, the business meeting was moved to Thursday evening after the meal. Friday night is taken up by the banquet so that is not available. Note the bylaws dictate the Board of Managers determines when and where the

meeting takes place. Much of the business may be conducted at Keith and Melissa's, if it requires 2 to 3 hours due to proposed bylaw changes, the meeting can be finished at Estero Park or another location arranged by FSBA.

## **Friday, October 29, 2010**

Venue: Estero Community Park, 9200 Corkscrew Palms Blvd

### **Convention Seminar (General Sessions)**

**Start Time: 8:00 am (set by FSBA registration form)**

**Per Irma (Estero Park Supervisor) classrooms are reserved until 5:00 pm (Thursday, Friday, and Saturday). If we run late we will be charged extra. Also, our permit expires at 5:00 pm each of those days. Therefore, all INDOOR programs (inside the community center) must be adjusted to end before 5:00 pm.**

Basic Convention consist roughly of: Welcome & Introductions, Jamie Ellis stuff, Jerry Hayes stuff, Local Presenters, The Other Speakers, Main Hall, Classrooms, State Speakers & Master Bee Program, Local Presentations, Times, Subjects, a couple of breaks, own-your-own lunch, etc.

Cost of venue is \$1,785; however, \$240 of this will be paid to FSBA by UF for the two classrooms which will be used for the Master Beekeeper Course. \$500 was already placed as down payment. The balance of \$1285 check has been written and delivered to the park along with certification of insurance and permit applications signed by Bert Kelly (FSBA).

**For this convention and future protocol in convention planning: Besides the amount paid to the speaker for speaking what other**

items should BASF pay from the funds provided to BASF? Currently we plan to provide the following (Are there any limits or restrictions?):

- Lodging
- Airfare
- Pick-Up from Airport

Keith mentioned that we possibly should provide meals. Are we to provide meals for the speakers?... if so is there an allowance or amount not to exceed?

**Friday's Topics & Speakers (see separate file for detailed [PROGRAM](#)):**

**Bio The 2010 American Honey Princess per [ABF website](#)**

**Amy Roden:** Amy is the 21-year-old daughter of Bob and Cindy Roden of West Bend, Wisconsin. Amy is a senior at the University of Wisconsin-Green Bay, where she is pursuing a bachelor's degree in Organizational Communication. In her spare time, Amy enjoys beekeeping, singing, being a 4-H leader and helping out on her family's dairy farm.

**Speaker Bio (from internet): Donald Downs**

Donald Downs, of Wellington, Ohio has been a beekeeper for 45 year practicing apitherapy for 28 years. He presently has 35 hives from which he produces honey, pollen, beeswax hand cream, and propolis tincture. He uses apitherapy to help individuals with MS, cancer, Parkinsons, arthritis, and other various ailments. He is also known for treating people with unusual conditions. He also takes a special interest in producing his own vinegar. He is a forefather of organic bee keeping.

He is a board member of the American Apitherapy Society. He is also a member of the Lorain County Beekeepers Association.

He has attended and presented at a number of bee keeping and apitherapy conferences both locally and world wide.

**Sandy Zahorchak:**

Sandy is the owner of "Time to Make Wine" an "Urban Winery" in Cape Coral, FL

**Sam Comfort:**

Sam of "Anarchy Apiaries" regularly speaks on Top Bar Hives and natural beekeeping and less invasive, minimal beekeeping methods and bee wisdom... doing less to let the bees do more.

**Ted Miksa:**

Ted , son of David Miksa of Miksa Honey Farms in Groveland, FL. The Miksas are doing full-time commercial queen production (breeding, rearing, queen cells and mated queens).

**Other Speakers: BIOS NEEDED for the following persons:**

**Mother Andrea  
John Adams  
Everett Zurlinden**

**Also BIOS needed for the FSBA People (David Webb, Laurence Cutts, & Malcolm Sanford)... plus Jerry Hayes and Freddie Howard to be supplied by Dr. Malcolm Sanford of FSBA as he sees fit or as he wishes to include in the program printing.**

**Bios provided by Catherine (UF).**

**Dr. Jamie Ellis – Dr. Ellis is an Assistant Professor of Entomology at the University of Florida. He joined UF in 2006 and started the Honey Bee Research and Extension Lab. Currently, there are 15 employees in the lab working on a multitude of honey bee and pollinator related projects.**

**Catherine Nalen – Catherine is the Extension Coordinator for the Honey Bee Research and Extension Lab. She joined the lab in 2009 after obtaining a Master’s degree from the Entomology and Nematology Department at the University of Florida. She organizes and runs the Bee College, Master Beekeeper Program, and all other extension-related events.**

**Anthony Vaudo – Anthony is a Master’s student in the Honey Bee Research and Extension Lab. He recently returned from a year-long trip studying the natural history of the Cape Honey Bee in Grahamstown, South Africa. Anthony will be graduating in December and has plans to return to South Africa.**

**Katie Buckley: No bio provided**

Catherine Nalen (UF) has provided the bios on the UF speakers.

- Registration by FSBA
- Registration Fee Setting (\$40 per 2-member household + \$15 for each additional household member set by FSBA)
- Walk-in price for Convention is \$50
- Pre-registration cut-off date to receive the discounted \$40 price is October 20<sup>th</sup>.
- Registration at the Door (FSBA, Bert Kelley)
- Public is not invited to Convention Seminars
- Convention/Seminars: **Curriculum (speakers, room locations, times) is being developed by Keith (BASF) and typed by Dennis (BASF) see separate file which contains this information.**
- Sound System is available at Convention Center (Don’t know if they charge for use of sound system?)
- Awards Banquet
- Award Types, Cost, Engraving (FSBA)
- Awards Nomination Method (FSBA)

- Awards Banquet fee set by FSBA based on cost provided by BASF
- Speaker Selection... who the speakers will be (BASF & FSBA Coordinate) Keith (BASF) has selected all the main speakers, UF provided the others, no preference or recommendations from FSBA.
- Speakers pick-up from airport (BASF)
- Speakers lodging provided by BASF and paid from FSBA funds. **Maximum 2 nights lodging... or can it be 3 nights if the speaker is also speaking or participating in the Day in the Bee Yard part of the event? NEED ANSWER, because a couple of our speakers will stay another night to help with the Day in the Bee Yard.**
- Speaker Fees paid from FSBA funds
- **Speakers pay for their own lunches or does FSBA have an allowance or precedent for this?**
- Convention Lunch (none provided)
- Vendor Set-Up by FSBA (Gary Ranker)
- Vendor Area, Tables, & Chairs BASF
- Vendor Fee collection: There is no fee other than the vendor is expected to register for convention, provide a donated item(s) for Banquet Auction and pays for their own meal at banquet.
- Vendor Door Prize solicitation by FSBA
- Vendor Advertising solicitation by FSBA
- Breaks: Per Kim Barselou (BASF) coordination with Gary Ranker (FSBA)
- Break (Hospitality) Room Sponsorship solicited by FSBA (Gary & Malcolm are working on this)
- Break Budget (\$1,000 tentatively provided by FSBA and to be distributed to Kim of BASF who will purchase items. **Has this money been distributed to Kim? Per Gary (FSBA): We have excellent support from bee-related companies and one local association**

this year for convention breaks. This response can allow us to go over budget for convention breaks if needed. Gary (FSBA) has requested that Bert (Treasurer) send Kim a check for the budgeted \$1000 amount to allow her to make pre-payments and/or purchases. We can settle and under/over payments when the bills are submitted.

- Break Room Refreshment Items: Coffee, creamer, sugar, honey, sodas, bottled water, juice, pastries, chips, fruit (apples, grapes, bananas), vegetarian item (suggestion of granola instead of pastry... Kim checking was Melissa), small plates, stirrers, hot & cold cups, ice. (Gary and Malcolm are working on this)
- Break Room Items Needed When: Friday 10 a.m. and 2 p.m. ~ Saturday 10 a.m. and 2 p.m. Deadline: Items should be purchased close to the date of event by Kim of BASF.
- Break Room Needs: coolers (several "boat size" for soda's, juice, water... and one cooler for clean ice; coffee pots (very large size); Thermoses (for keeping cold the creamer and juices; Trays for pastries; Tongs for serving; baskets or other items for display of fruit and chips; trash bags.
- Break Donor Recognition: Various ways including program flier, table top signs, newsletter.
- Welcome Packets provided by FSBA, BASF will be prepared to assemble the packets using items and bags provided by FSBA

**President Tommy Dugger and VP David Webb should take part in the conversations of the committees and give basic input on organization of the convention. Tommy probably has a list of speakers he would like to have on the program including other**

**make ups and should have an integral part in planning. David Webb (FSBA) organized a full convention program a few years back.**

The following are five (5) **Thoughts, Suggestions, and Advice** regarding selection of speakers, their subject matter, and other based upon a phone call and an e-mail between Jeff Thomas (BASF) and John Talbert (Texas Beekeeping Association):

**1. Current, Fresh, and Timely Topics.** *Don't rehash old subjects just because the speaker is available. Your attendees and/or potential attendees are not always there for something they already know or have heard over-and-over again. They will come for information that is new, fresh, relevant/pertinent to an issue in their operation or that is starting to affect other beekeepers near them.*

## **2. Good Subject Communication Ability**

*Even the perfect topic is lost if the speaker cannot connect with the audience. Some researchers cannot communicate the results of their research to beekeepers. They get lost in the finer points of the research process and spend 90% of the allotted time on the process and 10% on the results. Check on speakers to see if beekeepers have received valuable and usable information from them in the past?*

## **3. Outside Speakers**

*Even though you may have some of the best experts on subject matter in your own group, bring in speakers from other parts of the country. Potential attendees will feel a greater sense of value if the speaker is someone that is not readily accessible in the local area. Cross pollination of information will create discussion and enhance thinking.*

## **4. Keep program on a firm/tight schedule**

*Start promptly and move from speaker or subject in a timely and organized manner.*

*Keep speakers on track and aware of the clock. Provide specific time for questions at the end of the presentation or set aside a specific time in the program for all the speakers to answer questions. Encourage written questions on 3x5 cards from the audience. Repeat the question for the rest of the audience. If the question rambles, try to condense it to the core idea. Don't let one person hog the question time.*

#### **5. Ask attendees for feedback**

*Encourage attendees to critique the subject matter and the presenters. Everyone likes to be asked their opinion and especially if they can help plan the next meeting.*

**Vendors & Door Prizes:** Gary Ranker usually gets out the word as part of the ad campaign and sends a standard letter and obtains door prizes. If we solicit vendors, then we need to have them contact Gary Ranker not BASF. If BASF feels up to it, BASF could "pull a Nancy Gentry" and get door prize solicitation letters out to the mass bee/honey people and see what you can come up with. You may be able to glean several boxes of the stuff. People who win convention door prizes go home happy. I think Nancy used the US Mail by sending paper letters of solicitation. Perhaps, a better way may be using email. If BASF uses US Mail, postage and paper expenses can come out of the general convention budget appropriations.

Gary handles vendor set up and says this requires very little work on his part; however, BASF needs to provide vendor tables and an area for vendor set up. **Vendors and Vendor Tables required Per Gary (FSBA):** Vendor tables for: Rossman, North Am Bee Hive Co, and Millie Bee (Elmore Herman) have committed. Millie Bee needs two tables. Other and/or unmanned tables may be needed by, Speedy Bee, Keith, Deb's Bees, Am

Beekeeping Fed and maybe one or two more. Therefore BASF needs to provide **about 8 to 10 tables**. FSBA does not charge a vendor fee. The usual procedure is for vendors to register for the convention and later donate item(s) for FSBA auction concluding the annual banquet...this is their payment. Most vendors usually attend the banquet.

#### **Convention Bags (Welcome Packets)**

At some point, FSBA (Gary) asks a vendor (Mann Lake or Dadant...usually Dadant) to provide convention registration plastic bags to hold materials to be given out at time of registration. This year Kim (BASF) has volunteered to help with this. She will be contacting Dadant & Sons regarding obtaining their bags. Gary (FSBA) will get the Bee Culture magazines, Dadant Catalogs, etc. She will need any help she can get gathering items to be placed in the bags. ALL suggestions are welcome. She is going to contact a few restaurants and see if they would donate coupons, etc. **NEEDS:** paper, pens/pencils (suggested getting this from bank, hotel, restaurant) goodies (related to beekeeping is better, but not necessary)

She plans to put together a map with local restaurants, drug stores, liquor stores, etc. to help out of town guests.

10-3-10 per Gary (FSBA): While Kim (BASF) has been receiving items for the bags, Gary has collected a few things also. Kim and Gary will bring all this together on site to complete the bags.

#### **Public Relations**

Kim (BASF) has gathered a list of local media outlets that we can send a press release too. If someone is working on this please advise...at our last meeting this was NOT being done...I know Keith (BASF) has some contacts and has a couple of things in the works. But we need

media ready material that Kim can email out. We also need material that can be handed out by any of our BASF members, posted at local venues (i.e., farmers markets, community bulletins, National Honey Bee Awareness day, etc.) Kim can make B&W copies for this.

Dr. Malcolm (FSBA) has sent announcement to American Bee Journal (ABJ). Announcement appeared in Bee Culture Magazine in October Issue. Kim (BASF) has sent announcement to a long list of local publications.

### **Permits, Applications, Code compliance, misc.**

Don Murray (BASF) acquired all the names and telephone #'s for the needed permits. He contacted the individuals to get the necessary signatures. Application for permit was e-mailed to FSBA. Application was completed by Bert (FSBA) and submitted along with certificate of general liability insurance per the requirements stated in the permit application. Don (BASF) hand-delivered a copy of same to Irma at Estero Park along with check for the balance due of \$1285.00 (includes \$240 for UF rooms)

**Per Don Murray (BASF) Permit is for Thursday, Friday, & Saturday (9:00 am to 5:00 pm) at Estero Community Park**

**However, actual Park & Community Center Hours per the park's supervisor Irma are:**

#### **Park Hours:**

Daily, Dawn to 9:00pm.

#### **Center Hours**

**Thursday: 7:00am to 8:00pm**

**Friday: 7:00am to 7:00pm**

**Saturday: 9:00am to 5:00pm**

### **Lodging**

Lodging Locations (Various available... most single rooms are around \$89.00 and most include some sort of continental breakfast)

### **Awards Banquet & Honey Queen Program Friday, October 29, 2010**

**See separate [PROGRAM](#) file for details**

### **Awards Banquet continued in detail:**

- Awards Banquet's Location, Menu, and cost to FSBA has been okayed by Bert Kelley (FSBA) who based his decision upon the information provided by Andy Sipe (BASF)
- Banquet Location: The banquet will be held at The Holiday Inn (see below). It's a really nice new hotel with a restaurant, fitness center, and is close by a large shopping center for browsing/shopping if you have any free time.
- Banquet Menu: Chicken Italian, Pasta Primavera, Green Beans Almandine, Garlic Bread, Antipasto, Chef's choice Dessert, Coffee/Tea
- Banquet Menu Cost to FSBA: \$25.00 per person. FSBA has set the final cost charged to attendees as \$40.00 per person.
- Banquet is not open the general public.
- BASF has scheduled a half hour for Gary Ranker and Beth Fox to present and crown our FSBA Honey Queen during the Friday night banquet? This will be after the awards and before the auction.
- Awards Committee: David Webb was appointed chair of the awards committee; other members include Tommy Duggar, Gary Ranker, Karen Wassmer. Awards to be given out include: beekeeper of the year, beekeeping pioneer, researcher of the

year, volunteer of the year, and woman of the year. Nominations to be send to David Webb, 21777 SR 520, Orlando, FL 32833 (321) 403-4201 E-Mail: Webbshoney@msn.com

Regarding the banquet guarantee, Bert and Andy (BASF) spoke on 8/24/2010 and Bert has authorized a figure of **80 guaranteed dinners for the banquet**. We can increase this number if needed as registrations come in.

The catering manager is working on the catering contract and I will be faxing it to Bert for his approval as soon as I get it.

**Regarding the 80 guaranteed dinners and the catering contract to be faxed to Bert (FSBA). Andy (BASF) says the hotel is putting the catering contract together and she will fax it to Bert as soon as it is complete (time frame is a couple of weeks before the event) Andy says there may also be a FEE CHARGED for the banquet room since very few rooms were booked in conjunction with the event. However, event is not over. Gary (FSBA) and Dennis (BASF) expect complete sell-out of Holiday Inn for Thursday and Friday nights.**

**HOTELS:** Arrangements have been made with hotel close to the park for attendees. Reservations can be made whenever you are ready to make them.

The Holiday Inn <BANQUET SITE>  
Fort Myers Airport at Town Center  
9931 Interstate Commerce Dr.  
Fort Myers, FL 33913  
239-561-1550

\$89.00 per night (**Thursday and Friday nights only**) and includes full breakfast. If you are a member of the Board of Directors (FSBA Officer/Delegate) or a

speaker for the conference, rooms at the Holiday will be upgraded for you at the \$89.00 price. **If you try to book Wednesday night, it may not be possible we only blocked off 20 rooms for Thursday and 20 rooms for Friday. If Wednesday or other nights are desired, they would have to be blocked off in advance. There should be little interest in Wednesday. We blocked to 2 obvious heavy stay nights.**

**Note: This Hotel is only 7.2 Miles (11 minutes) from the convention! It should be encouraged as the place to stay for this event. Booking a Hotel in Estero rather than Ft. Myers does not mean that you booked the hotel closest to the convention site. Please stay at the Holiday Inn.**

The Holiday Inn "upgrade" for officers is not guaranteed and is based on "availability" at check in, whatever that means? Andy (BASF) needs list of FSBA officers and the B.O.M. delegates to resolve this issue.

Regarding the hotel rooms and up-grade. Andy (BASF) "blocked off" 20 rooms on the 28th and 20 rooms on the 29th for our attendees. Without which we would have been charged a fee for the banquet room. We have not guaranteed the hotel a count of how many rooms we will be using and such they cannot reserve up-graded rooms for us. Which is why you received a up-grade according to availability from the hotel. The hotel has been extremely accommodating considering the lack of guaranteeing anything on our part. However, if we do not fill those blocked off rooms we run a risk of being charged for the banquet room. It would behoove us to recommend to everyone you know attending the conference to make their reservations at The Holiday Inn. The event

is now in The Holiday Inn's on line system and 800# registration line. People can use the event code FSB at registration to receive the \$89.00 pricing....don't forget includes breakfast!

Andy (BASF) has given the hotel sales manager the list of officers from the web site you gave me and she will manually upgrade those rooms closer to the conference date. Up-graded rooms are normally a perk, however, I have toured the hotel and there is really very little difference in the rooms and personally think we should drop the upgrade reference altogether.

- Auction at Banquet
- Flowers on Tables at Banquet: Flowers for the tables are needed. FSBA to auction these off for fund raising for the Honey Queen fund. Andy Sipe (BASF) has contacted Gary Ranker (FSBA) regarding this. **Gary Rankin (FSBA) suggested table arrangements for the banquet to be auctioned off. Andy (BASF) suggested potted orchids which Gary thought would do fine. Keith has a source for the orchids and will handle this.**
- **Andy (BASF) needs to know what else (tables, sound system, etc.) is needed for Banquet Room: Per Gary (FSBA) One extra table will be needed in the banquet room to hold the auction items in the banquet room area. This way, everyone will be able to look over the items prior to bidding. These items will also be on spot where the auction will take place. The table does not have to be full size, Just large enough to hold the auction items. There is usually a head table...probably seating eight to ten. The other tables are arranged through the grand room and everyone seats themselves and with**

**whom they wish. Gary doesn't know if a sound system will be necessary, but it wouldn't hurt if we have one.**

## Other

- Honey Queen Program, Crowning of queen after Awards and before Auction at the Awards Banquet
- **Welsh Honey Judging.** Claudia Cowart (BASF) is committee chair for this. She and Beth Fox will both be Welsh Honey Judges. **The "Welsh Honey Judging" event needs to be promoted and publicized more! The committee needs to provide details on this event at the convention, hopefully this will be forthcoming soon. 10-4-10 Beth Fox spoke to Claudia Cowart and they are preparing the information for distribution for interested parties to enter honey, candles, etc. Rules for this competition are found on the Northeast Honey Bee Association site <http://www.neflhba.com/nefhbahjudging.html>**
- Silent Auction not at Banquet
- Parking Attendants Traffic Directors Information (boy scouts, 4H, etc.)

FSBA (Dr. Malcolm Sanford is printing all brochures and literature), specifically the Printed Multi-Page Program/Brochure Entitled "Beekeeping for our Future", but we need to supply him with information by the last part of September (i.e., the summary explaining the title we chose, full page ad from BASF for inclusion in the brochure (blah, blah, BASF honored to host this annual celebration of FSBA's blah, blah), Speaker Biographies "About the Speakers" Gary Ranker generally sells ads which appear in the brochure. **Keith (BASF) met with Dennis (BASF) on 10-1-2010 to give Dennis rough hand-written notes of**

program information and they discussed the list. Dennis is currently working to fill in the blanks and type the program information based on the information Keith provided. Most of the information has been included in this version of the Rough Convention Planning Draft.

Dennis (BASF) has provided Malcolm the **Full Page BASF** gratis ad (which invites all to the event), because Malcolm needed it before he goes to Michigan on October 22<sup>nd</sup>.

**Saturday, October 30, 2010**

**A Day in Bee Yard**

**Start Time: 8:00 am (per FSBA registration form) See separate file for [PROGRAM](#)**

Venue: Estero Community Park, 9200 Corkscrew Palms Blvd.

Day in Bee Yard Admission Price: **\$15 plus \$10 for each additional household/family member. \$5 of each admission is to be paid to BASF by FSBA.**

The event is open to pre-registration and "at the door" registration by the FSBA convention attendees. **This event is open to the interested public. All attendees will be required to pay a "Day in the Bee Yard" registration fee.**

**Day in the Bee Yard**

**This may be a major draw and we need to market it aggressively with specific titles and speakers listed.**

**SOME OF OUR CONVENTION SPEAKERS will also stay for this day and be some of the speakers/demonstrators in the Day in Bee Yard.**

**See separate [PROGRAM](#) file for Day in the Bee Yard activities.**

**Saturday's BASF Fund Raising**

BASF Fund Raising Helpers: Kim would like to know who you are? She mentioned that several restaurants will do a "Bring this flier in on 10/29 between 12-2 pm and \_\_\_\_\_ charity will receive 10% of the proceeds". Kim would like to work with the fund raising helpers regarding this.

- Water/Drink Vending (BASF Fundraising)
- Frozen Ice Vending (BASF Fundraising) Possibly Rita's Frozen Ice for BASF fundraising on this day? Rita's Ice Custard Happiness 15880 San Carlos Boulevard, Fort Myers, FL 33908-3378 Contact Jeff: (239) 482-6657

Please feel free to call Kim Barselou at 239-418-0999 ext 6926 or my cell 239-462-4513 if you plan to help with Saturday's BASF fund raising efforts.

**Convention Clean-Up and Trash Removal**

It is Kim's (BASF) understanding that we have a refundable deposit that could depend on the clean-up of the facility and site. We need to know about our trash removal and whether it needs to be removed from the site or if a place is available on site (i.e. dumpster).

Hives & Equipment Removal by BASF at conclusion of all convention activities.